

Katrīna Puķe CV

pukekatrina@gmail.com
+371 26662903



Art Academy of Latvia

Field: Audiovisual Media Arts
BA, Specialization in Visual Communication

2022 – now

Riga School of Design and Art

Advertising Design Program
Qualification: Advertising Design specialist

2018 – 2022



Tallina Street Creative Quarter

Advertising Design and Digital Marketing Specialist

March 2024 – now

- Creation of visual content: designing print materials, presentations, and other design content while following brand guidelines.
- Managing social media platforms and increasing audience engagement.
- Developing content plans based on company goals and audience interests.
- Writing copy for social media platforms and other advertising materials.
- Creating and managing Meta Ads campaigns.
- Enhancing brand identity.

La Biennale di Venezia (Venice biennale)

Intern at the Latvian Pavilion / Pavilion Assistant

May 2023 – August 2023

- Providing visitors with information about the exhibition and artists.
- Assisting with installation setup.
- Preparing print materials for the exhibition in accordance with guidelines.
- Documenting visitor flow and organizational aspects.

Element Digital

Graphic Design Intern

May 2021 – August 2021

- Creating graphic materials in line with brand guidelines.
- Generating and executing new ideas based on project requirements.
- Adapting designs for various formats and platforms while collaborating with brands such as Swisscom, Baltic Brand Forum, LMT, ERGO, Latio and others.

Freelance

Graphic Designer

- Designed graphic design materials for Tallinas Quarter "Angārs", **2024**
- Created graphic design materials for Riga Stradiņš University Stomatology SZP, **2023 – 2024**
- Developed graphic materials for "SIMO Pizzeria", **2022**
- Graphic designer for "ITSTIMETO", **2020 – 2021**
- Designed the logo for Cultural Space "Creatio", **2020**



Adobe Illustrator ★★★★★
Adobe Photoshop ★★★★★
Adobe InDesign ★★★★★
Adobe Lightroom ★★★★★
Adobe Premiere Pro ★★★★★

Figma ★★★★★
Blender ★★★★★
Unity ★★★★★
Davinci Resolve ★★★★★
Canva ★★★★★
Microsoft Office ★★★★★